

ONTARIO EAST

Tourism Investment opportunity

Welcome to Brockville

- Eastern gateway to the World Famous 1000 Islands tourist region situated on the banks of the mighty St. Lawrence River
- A United Nations Biosphere region
- World Health Organization designated Safe Community
- Ontario's oldest incorporate heritage municipality
- Border community with USA situated a width of a river to the south and access from two international bridges at our doorstep
- Canada's oldest Railway Tunnel
- Opening June 2013, Eastern Ontario's next anchor attraction- a \$20 million Maritime Discovery Centre and Tall Ship Adventure Landing
- Best fresh water scuba diving in the World with over 100 shipwrecks in the regional waters of 1000 Islands

Key Tourism Features/Assets under development

- Maritime Discovery Centre
- Railway Tunnel opening
- Brock Trail Cycling Network and pedestrian walkway
- Children Adventure Centre- Splash Pad- rink outdoor recreation park/Rotary Park
- Sports Dome opening Fall 2012
- Tall Ship Rendez -vous event for June 2013 as part of the War of 1812 Celebrations

Business Investment Inventory

- Waterfront Hotel and Conference Facility- 20 million
- Waterfront Commercial Complex- mix tourism hospitality- 40 million
- Island water taxi service and on site island recreation complex- 1 million
- Hotel/commercial accommodation listing of existing properties-TBD



where tourism investment opportunities come naturally

Community Profile

Brockville, City of the 1000 Islands

Brockville is famous for location, picturesque beauty and base of many multinational firms. The community is a World Health Organization Designated Safe Community and is within an enviable United Nations Biosphere Reserve.

Brockville is also a transportation hub on super Highway 401, being centrally located in the Montreal Toronto economic corridor, an hour from the Nation's Capital region.

The community is also accessible and connected by two international bridges minutes away and with both CNR and CPR Rail services including VIA passenger service. Brockville is also a heritage community being Ontario's oldest incorporated municipality offering the charm and ambiance of resort living and a quality lifestyle. The loyalty and availability of the skilled workforce and the creative talent of its people, offer a significant competitive advantage for \$ business investment.

Quick Facts

Demographics:

Total Population 24,029

Total Regional Population (within 30 minutes) 107,893

Economy:

Average Household Income \$60,700

Average Unemployment Rate 6-7%

Education:

Adults with High School Education 86.3%

Adults with College or University Diploma 53.7%

Housing:

Average 3 Bedroom detached Bungalow \$169,590



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